



CIBMRDs Institution's Innovation Council (IIC 6.0) - SELF DRIVEN activities for academic year 2023-24

Session on Startup Business Analysis

dated 8th February 2024

Semester 1

Quarter 2

THEME	<i>Startup</i>
ACTIVITY NAME	<i>Session on Startup Business Analysis</i>
MODE OF CONDUCT	<i>Physical</i>
TIME	<i>One Day</i>
MANDATORY/ELECTIVE	<i>Self-Driven activity</i>
PARTICIPANTS	<i>45 Students + 4 Faculties</i>
Description	<p><i>Vidya Shikshan Prasarak Mandal AHEs Central Institute of Business Management, Research & Development, Nagpur IIC Cell and ED Cell conducted Session on Startup Business Analysis on 8th Feb 2024. IIC Cell Convener and Faculty Innovation Ambassador Dr. Krunal Parekh introduce session speaker.</i></p> <p><i>Session speaker was Mr. Saurabh Masalkar, Founder, PlayerOrbit, (STARTUP), Nagpur. He started his session by sharing his own journey about their startup called PlayerOrbit. He shared important points include Think Creative & Work on your Ideas, EXECUTE the idea, startup ecosystem which focus on Most important :</i></p> <ul style="list-style-type: none"> <i>• Keep your ego at home</i> <i>• It's not "I" its "WE"</i> <i>• Identify Talent & how you can nurture it</i> <i>• Mentorship</i> <i>• Networking</i> <p><i>Further, he shared what challenges they faced</i></p> <ul style="list-style-type: none"> <i>• Funding constrains</i> <i>• Uncertain Market Dynamics</i> <i>• Finding the right team</i> <i>• Adapting to changes</i> <i>• Feeling low & the urge to QUIT</i> <p><i>Benefits of Entrepreneurship includes Personal & Professional growth, Making a positive impact, Shaping your own destiny etc. Lastly, Q&A session were taken. Dr. Amishi Arora, Principal, CIBMRD congratulate her team for the success of the session.</i></p>

Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

VSPM'S Academy of Higher Education
CENTRAL INSTITUTE OF BUSINESS MANAGEMENT
RESEARCH & DEVELOPMENT
 NAAC Accredited Grade - B+
 Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)
 website : www.cibmr.edu.in / E-mail : cibmr@gmail.com
 Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

CIBMRDs Institution's Innovation Council (IIC)

Welcomes you all

for IIC 6.0 –QUARTER-2 IIC Self Driven activity for academic year 2023-24

Date:- 8/02/2024

Topic:- Session on Startup Business Analysis

Speaker:- Mr. Saurabh Masalkar, Founder, PlayerOrbit (STARTUP), Nagpur

Venue:- Auditorium, CIBMRD, Nagpur

organized by
IIC Cell and ED Cell , CIBMRD, Nagpur. (M.S.)



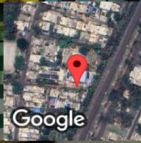
GPS Map Camera



Nagpur, Maharashtra, India
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015,
India
Lat 21.100212°
Long 79.071263°
08/02/24 12:17 PM GMT +05:30



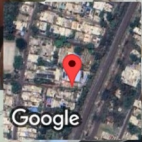
GPS Map Camera



Nagpur, Maharashtra, India
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015,
India
Lat 21.100212°
Long 79.071263°
08/02/24 12:16 PM GMT +05:30



GPS Map Camera



Nagpur, Maharashtra, India
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015,
India
Lat 21.100212°
Long 79.071263°
08/02/24 12:16 PM GMT +05:30



GPS Map Camera



Nagpur, Maharashtra, India
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015,
India
Lat 21.100239°
Long 79.071267°
08/02/24 12:14 PM GMT +05:30